

Original Investigation

The Effect of Increased Coverage of Participatory Women's Groups on Neonatal Mortality in Bangladesh

A Cluster Randomized Trial

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IMPORTANCE Community-based interventions can reduce neonatal mortality when health systems are weak. Population coverage of target groups may be an important determinant of their effect on behavior and mortality. A women's group trial at coverage of 1 group per 1414 population in rural Bangladesh showed no effect on neonatal mortality, despite a similar intervention having a significant effect on neonatal and maternal death in comparable settings.

OBJECTIVE To assess the effect of a participatory women's group intervention with higher population coverage on neonatal mortality in Bangladesh.

DESIGN A cluster randomized controlled trial in 9 intervention and 9 control clusters.

SETTING Rural Bangladesh.

PARTICIPANTS Women permanently residing in 18 unions in 3 districts and accounting for 19 301 births during the final 24 months of the intervention.

INTERVENTIONS Women's groups at a coverage of 1 per 309 population that proceed through a participatory learning and action cycle in which they prioritize issues that affected maternal and neonatal health and design and implement strategies to address these issues.

MAIN OUTCOMES AND MEASURES Neonatal mortality rate.

RESULTS Analysis included 19 301 births during the final 24 months of the intervention. More than one-third of newly pregnant women joined the groups. The neonatal mortality rate was significantly lower in the intervention arm (21.3 neonatal deaths per 1000 live births vs 30.1 per 1000 in control areas), a reduction in neonatal mortality of 38% (risk ratio, 0.62 [95% CI, 0.43-0.89]) when adjusted for socioeconomic factors. The cost-effectiveness was US \$220 to \$393 per year of life lost averted. Cause-specific mortality rates suggest reduced deaths due to infections and those associated with prematurity/low birth weight. Improvements were seen in hygienic home delivery practices, newborn thermal care, and breastfeeding practices.

CONCLUSIONS AND RELEVANCE Women's group community mobilization, delivered at adequate population coverage, is a highly cost-effective approach to improve newborn survival and health behavior indicators in rural Bangladesh.

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Community-based interventions have the potential to reduce neonatal mortality, as demonstrated by cluster randomized trials of participatory women's groups in rural Nepal¹ and India² that showed a 30% to 45% reduction in neonatal mortality. A similar women's group trial in Bangladesh,³ however, showed no impact on neonatal mortality. A possible explanation for the absence of effect was the lower population coverage of women's groups (approximately 1 group per 1414 population) compared with the studies in India (1 per 468) and Nepal (1 per 756). In particular, the coverage of pregnant women, a key target group for the intervention, was only 3% in Bangladesh compared with 55% in the final study year in India.

Given that participatory women's groups are low-cost and potentially highly effective and scalable,⁴ we wished to assess the effect of the intervention at higher population coverage in Bangladesh. We hypothesized that the intervention delivered at higher coverage could reduce neonatal mortality by at least 30% and improve home care practices and health care use for pregnant women and newborns and their mothers.

Methods

Intervention and Study Design

We used a cluster randomized controlled trial to evaluate the effect of the participatory learning and action cycle with women's groups when delivered at higher population coverage in 18 "unions" in 3 districts (Bogra, Molavibazar, and Faridpur) of rural Bangladesh. Unions are the lowest administrative unit in Bangladesh, representing a geographically adjacent collection of villages. To fully assess the effect of scale-up of the women's groups, the same intervention and control unions were used as for the earlier 2005-2007 trial.³ Randomization for that trial is described elsewhere.^{3,5} It involved the purposeful selection of the 3 districts on the basis of having active Diabetic Association of Bangladesh offices and somewhat representing the social and geographical diversity of Bangladesh.⁵ Per district, 2 upazillas (subdistricts) and, per upazilla, 3 unions were purposefully sampled on the basis of perceived limited access to perinatal health care and feasible accessibility from Diabetic Association of Bangladesh district headquarters. The 6 unions (clusters) in each district (stratum) were randomly allocated to either intervention or control by blindly pulling pieces of paper, each representing 1 union, from a bottle. The allocation sequence had been decided on before drawing the papers.

In intervention areas, 648 new groups were formed by newly recruited facilitators in addition to the 162 women's groups set up in the intervention areas as part of the 2005-2007 trial. The 162 "old" groups continued to meet monthly from late 2004 until the end of June 2011, during which their focus expanded beyond maternal and newborn health to include the health of children younger than 5 years of age and women's health. From January 2009, the 648 "new" groups proceeded through a cycle of monthly meetings on maternal and newborn health, giving a coverage of 1 per 386 population. The combined 810 women's groups constituted a cover-

age of 1 group per 309 population. The nature of the intervention means that allocation was not masked. All unions, irrespective of allocation arm, received health system-strengthening initiatives from the Diabetic Association of Bangladesh-Perinatal Care Project. These included the provision of basic medical equipment, traditional birth attendant training in essential newborn care, physician training, and establishing links between communities and health services.

Monitoring and Evaluation

The trial ran from January 1, 2009, to June 30, 2011. The period from January to December 2008 was designated the baseline period, and the period from January to June 2009 was designated the scale-up period, leaving 24 months between July 2009 and June 2011 for impact evaluation. The study participants were women whose childbirth or death was recorded in the study areas. A prospective surveillance system recorded all deaths during pregnancy and for up to 6 weeks postpartum and all births taking place in the study areas and their outcomes.⁶ Each of approximately 500 key informants, all traditional birth attendants, received an honorarium for identifying births and pregnancy-related and newborn deaths in the study areas. Each traditional birth attendant was visited fortnightly by monitors who collected details of all registered events. The monitor subsequently verified all events through household visits and further asked household members if they were aware of any other births or deaths in their community to ensure complete capture of these vital events.

Between 6 and 52 weeks after the event, the monitors revisited households to gather data on background characteristics, home care practices, and health care use. In the event of a stillbirth or a neonatal- or pregnancy-related death, data on the signs, symptoms, and circumstances of death were collected using structured verbal autopsy questions administered to the mother or other close caregiver.

Data were checked for quality and completeness in the district offices, and errors were referred back to the field. Between 10% and 20% of questions in 10% to 20% of the completed interviews were randomly selected for verification in the field by revisiting respondents to check the accuracy and completeness of data collected. Verified data were sent to Dhaka, Bangladesh, for data entry into a Microsoft Access database where further quality assurance took place. Process evaluation data were collected from monthly women's group attendance registers and from a 2009 cross-sectional survey of women's group members' socioeconomic and basic demographics.^{4,7}

Statistical Analysis

The control areas in Moulavibazar included tea-garden estates, which differ from the majority of non-tea-garden Bangladesh in terms of socioeconomic and history. The majority of tea-garden estate residents work on the tea estates and are descendants of workers originating mostly from Orissa and Bihar, in India, who were brought to the area by the former British rulers. The relative socioeconomic disadvantage of tea-garden estates has been described previously.^{8,9} Given these underlying differences and as specified a priori in the study

protocol, analyses were performed with and without the tea-garden residents.

Participants were assigned to the cluster in which their birth or death was registered, and the intention-to-treat analysis only included those who permanently resided in the study areas, as determined by the registration process. Analysis of secondary outcomes only included women who were successfully interviewed.

The trial's primary end point was the neonatal mortality rate in the final 24 months of the 30-month intervention implementation. All analyses were specified a priori in the trial protocol⁵ and were based on cluster-level summaries using regression techniques that took the stratified and clustered study design into account, using Stata version 12.1 (StataCorp LP). Process evaluation data from registers and implementation documents were used to estimate intervention coverage (groups per population and proportion of pregnant women attending groups) and "dosage" received by women's group members (average proportion of meetings attended) as described elsewhere.⁴

To account for potential confounding and to facilitate comparisons with the previous trial, adjustments for maternal age, maternal education, and household assets were made using a 2-stage analysis. At the first stage, a regression model was fitted that incorporated the strata (as a fixed effect) and all covariates of interest (but not the intervention effect). Fitted values from the model were used to compute a residual for each cluster, and these residuals then replaced the cluster-specific observations in the analysis, following the methods detailed by Hayes and Moulton (2009).¹⁰

Verbal autopsy data for neonatal deaths were analyzed using InterVA4 software, which uses Bayesian reasoning to identify likely causes of death and has been widely applied.¹¹⁻¹⁴ Aggregated cause-specific mortality fractions were used to derive cause-specific mortality rates by dividing the total number of deaths from each cause category by the total number of live births. Crude cause-specific rate ratios were derived using the Stata incidence rate ratio calculator.

We did not expect the intervention to have any adverse effects, and therefore we had no stopping rules. Interim analysis of the first 18 months of data was performed in June 2011 and presented to a data safety monitoring board, and, again, interim analysis of the first 24 months of data was performed in March 2012. The board, as well as the implementation and in-country monitoring and evaluation teams, were blind to the allocation arm on both occasions. The board recommended completion of the full trial period and a final analysis of data from July 2009 to June 2011, with and without the inclusion of tea-garden residents.

Cost-effectiveness

A cost-effectiveness analysis was conducted from a provider perspective using methods consistent with similar trials of community participatory interventions.^{1,2,15} A description of methods is provided (eAppendix in the Supplement).

Ethics

Community consent was acquired for intervention implementation and monitoring activities. Individual informed con-

sent was obtained before each interview. The trial was approved by the University College London research ethics committee (identification no. 1488/001) and the ethical review committee of the Diabetic Association of Bangladesh.

Results

Process

A total of 648 new women's groups were added to the pre-scale-up 162 groups. All new groups completed their first meeting in January 2009, and 198 groups had completed at least 20 meetings by June 2011. The remaining 450 groups completed at least 20 meetings by September 2011, with various reasons being given for delays in holding meetings, including religious holidays, harvest commitments, and flooding.

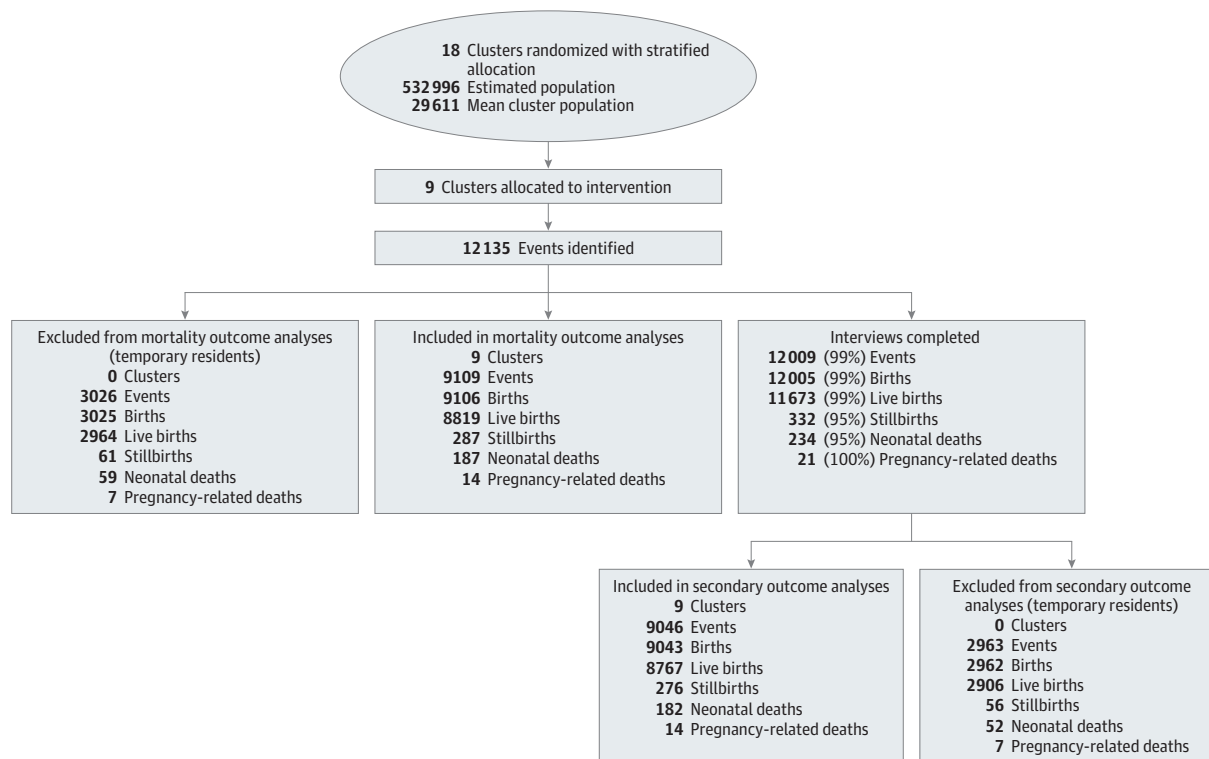
Total population coverage was 1 group per 309 population and 386 for the new groups, an approximately 4- to 5-fold increase in coverage relative to pre-scale-up levels. There was 1 women's group per 57 ever-married women of reproductive age, compared with 1 per 283 prior to scale-up, and 23% of the 45 330 ever-married women living in the intervention areas and of reproductive age were women's group members. Approximately 36.8% of women who gave birth and were interviewed between July 2009 and June 2011 reported attending women's groups compared with 3% prior to scale-up. Average attendance at each women's group meeting in the newly formed groups was 21 women per group (range, 19-24 women). Process evaluation data indicated a mean age of participants of 31 years, and 95% of group members were 15 to 49 years of age. Approximately 3% of attendees were men. Attendees also included traditional birth attendants, health service providers, teachers, and community leaders. The intensity or "dose" of the exposure to the intervention among women's group members was estimated at 70%, meaning that, on average, women's group members were exposed to 14 of 20 meetings.

A total of 385 community meetings, organized by the groups after their 14th women's group meeting, were held from March to August 2010, with approximately 43 000 community participants. Approximately one-third of participants at community meetings were men.

Recruitment

Figure 1 and **Figure 2** show the trial profile during the final 24 study months for the intervention and control arms, respectively. Including tea-garden residents, the estimated population size was 532 996 people, in 117 914 households, representing 99 998 women of reproductive age. A total of 25 594 events were registered during the final 24 months, for which 25 321 interviews were completed (99%) with a median follow-up time of 67 days following birth (interquartile range, 52-100 days). The interview completion rates were the same for both arms of the trial. The interview rates were slightly lower for neonatal deaths and stillbirths, and the follow-up times were slightly higher (median, 94 days; interquartile range, 58-174 days), largely owing to difficulties in tracking these families for an interview after the event.

Figure 1. Trial Profile for the Intervention Arm



The numbers in parentheses show the proportion of all events for which an interview was successfully completed. All numbers are from the final 24-month

evaluation period.

Baseline Comparisons

Table 1 shows cluster-level summaries of the baseline characteristics of the study population, including cluster size. Sociodemographic indicators and primary and secondary outcome indicators were similar in both arms, irrespective of the inclusion of tea-garden residents. Baseline comparisons did not significantly change with the inclusion of tea-garden residents, except that more women with a primary education were in the intervention clusters than in the control clusters and that fewer Hindus were in the intervention clusters (10.4%) than in the control clusters (17.6%).

Impact Evaluation

The intention-to-treat analysis included 17 940 births over the final 24 study months, a mean of 997 births per cluster (19 315 births, 1073 per cluster when including tea-garden residents) and a coefficient of variation for neonatal mortality of 0.2. Analysis of home care practices and health care use was based on successfully completed interviews relating to 17 817 events (99%) (19 148 events [99%] when including tea-garden residents). The rate of completion of interviews was equally high in the intervention and control arms.

Table 2 presents the counts of births and deaths during the trial period, and **Table 3** presents the mortality rates and rate ratios during the trial period. The crude neonatal mortality rate was 29% lower in intervention arm than in the control arm, increasing to 38% when adjusted for maternal age, maternal edu-

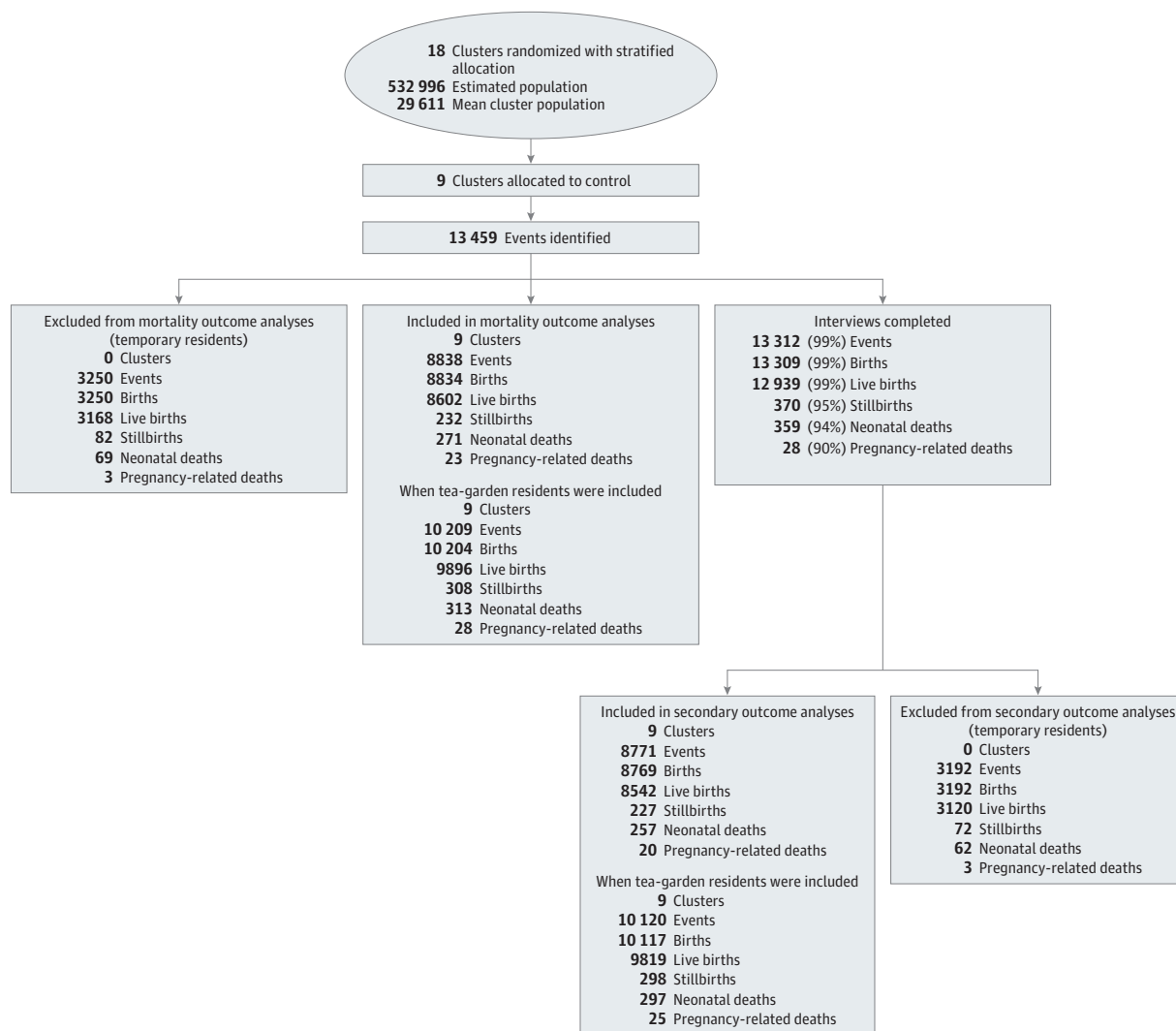
cation, and household assets. The inclusion of tea-garden residents reduced the crude mortality rate to 35%, although adjustment for background factors reduced this effect and made the effect on the overall neonatal mortality rate (but not the early neonatal mortality rate) statistically nonsignificant. The risk ratios indicate that most of the survival gain was in the early neonatal period. Substantial reductions in stillbirth mortality in control areas were not observed in intervention areas, where the stillbirth mortality rate did not change over the trial period.

Gains were observed in hygienic home delivery practices, thermal care of the newborn, and feeding practices (**Table 4**). Quantitative gains in health service utilization were statistically significant only when including tea-garden residents (eTable in Supplement). Adjustment for socioeconomic indicators had little quantitative effect on the estimated intervention effect on secondary outcomes.

Cause of Death

Verbal autopsies for all deaths followed up with interview show that the major causes of neonatal mortality were infections, perinatal asphyxia, and complications associated with prematurity and low birth weight (**Table 5**). Notably, infection-specific mortality rates decreased in the intervention areas during the trial period but remained relatively stable in the control areas, and preterm/small-baby mortality rates decreased more in the intervention areas than in the control areas.

Figure 2. Trial Profile for the Control Arm



The numbers in parentheses show the proportion of all events for which an interview was successfully completed. All numbers are from the final 24-month

evaluation period.

Cost-effectiveness

The prospective cost-effectiveness was US\$11 974 (\$10 053 with tea-garden residents) per neonatal death averted and \$393 (\$330 with tea-garden residents) per year of life lost averted. The estimated cost-effectiveness of going straight to scale is \$7975 (\$6695 with tea-garden residents) per neonatal death averted and \$261 (\$220 with tea-garden residents) per year of life lost averted.

Discussion

Our trial showed that participatory women's groups with high population coverage in Bangladesh strongly and statistically significantly reduced neonatal mortality. A 4- to 5-fold increase in population coverage of women's groups was achieved, and more than one-third of pregnant women attended the

groups. Intervention coverage at this scale, combined with active engagement with this target group of women, led to reductions in neonatal mortality of up to 38%. Gains in home delivery practices, essential newborn care, and feeding practices were also observed in the intervention clusters compared with the control clusters, which may explain part of the observed reduction in neonatal mortality. The evidence of the effect on health service utilization was less strong, with statistical significance only being reached when intervention areas were compared with control areas that included tea-garden residents, who are typically more disadvantaged and thus less likely to access services. The cost-effectiveness of \$220 to \$393 per year of life lost averted is less than the Bangladesh gross domestic product per capita of \$775 (in 2011), which indicates that the intervention is very cost-effective.¹⁶

This trial follows an earlier trial of women's groups,³ delivered at lower coverage in the same areas, that showed no

Table 1. Cluster-Level Mean Baseline Summaries of Socioeconomic, Mortality, and Secondary Outcome Indicators for Intervention and Control Areas^a

Variable	Intervention	Control	
		Without TGRs	With TGRs
Cluster size, No.			
Households	6092	6238	7010
Population	27 817	27 645	31 405
Age, mean (SD), y	24.7 (1.1)	24.7 (0.9)	24.6 (0.7)
Age, %			
<20 y	16.6	16.0	15.9
20-29 y	62.7	64.9	65.3
30-39 y	19.5	18.2	18.0
≥40 y	1.1	0.9	0.9
Age at first pregnancy, mean (SD), y	18.3 (0.8)	18.7 (0.8)	18.6 (0.7)
Gravidity, mean (SD), No.	2.7 (0.4)	2.5 (0.3)	2.5 (0.3)
Religion, %			
Islam	89.4	89.4	82.3
Hindu	10.4	10.5	17.6
Other	0.1	0	0
Education, %			
Never went to school	25.2	22.5	26.1
Primary education	36.0	31.5	30.3
Secondary or above	38.8	46.0	43.7
Literacy, %			
Illiterate	29.8	27.2	31.0
Reads with difficulty	21.2	20.1	20.1
Reads with ease	49.0	52.7	48.8
Household assets, %			
None	36.5	32.6	34.8
1	20.9	20.5	19.5
2	14.5	12.8	12.6
≥3	28.1	34.1	33.1
Counts of births and deaths			
Mean No. of births per cluster	570	569	634
No. of births	5128	5120	5706
No. of live births	4965	4930	5485
No. of stillbirths	163	190	221
No. of early neonatal deaths	149	129	145
No. of late neonatal deaths	41	45	59
No. of neonatal deaths	190	174	204
No. of perinatal deaths	312	319	366
No. of pregnancy-related deaths	12	20	22
Mortality indicators, clusterwise mean rates			
Neonatal mortality rate per 1000 live births	38.5	34.8	37.4
Stillbirth rate per 1000 births	31.5	36.7	37.9
Early neonatal mortality rate per 1000 live births	30.0	25.7	26.3
Late neonatal mortality rate per 1000 live births	8.5	9.1	11.2
Perinatal mortality rate per 1000 births	60.5	61.5	63.2
Pregnancy-related mortality ratio per 100 000 live births	141.5	247.6	233.5
Secondary outcome indicators, clusterwise mean proportions			

(continued)

Table 1. Cluster-Level Mean Baseline Summaries of Socioeconomic, Mortality, and Secondary Outcome Indicators for Intervention and Control Areas^a (continued)

Variable	Intervention	Control	
		Without TGRs	With TGRs
Facility deliveries	18.6	20.7	19.6
Birth attendant home delivery practices			
Washed hands with soap ^b	81.3	79.8	80.1
Used safe delivery kit ^b	12.0	13.2	11.9
Used plastic sheet ^b	49.7	47.9	47.4
Used boiled or new instrument ^{b,c}	98.8	99.0	99.1
Boiled thread ^{b,c}	54.1	49.4	51.1
Left cord undressed or dressed with antiseptic ^{b,c}	37.0	37.5	35.3
Thermal care of newborns			
Infant wiped and wrapped within 10 min of delivery ^{b,c}	33.5	23.2	25.9
Infant not bathed in first 24 h ^{b,c}	81.7	69.2	70.6
Infant placed on mother's skin within 30 min of delivery ^{b,c}	35.1	35.9	37.2
Early infant feeding practices			
Infant put to breast within 1 h ^c	64.7	60.6	60.5
Exclusive breastfeeding for at least 6 wk ^c	64.8	64.2	65.5
Health service utilization			
Antepartum			
≥4 Antenatal care checkups by formal provider	11.0	13.5	12.0
Intrapartum			
Birth attended by a formal provider ^d	20.0	23.2	21.7
Postpartum			
Mother received checkup in first 6 wk by formal provider ^e	14.0	16.5	15.7
Infant received checkup in first 6 wk by formal provider ^e	13.1	14.3	13.1

Abbreviation: TGRs, tea-garden residents.

^a We have a maximum of 0.3% missing data on background information, a maximum of 13% missing data on home delivery practices, and a maximum of 0.8% missing data on other secondary outcome measures.

^b Nonfacility deliveries only.

^c Live births only.

^d Excludes mothers who died during pregnancy.

^e Only includes mothers alive at 6 weeks.

Table 2. Numbers of Births and Deaths During the Trial Period (July 2009 to June 2011)

Type of Birth or Death	Intervention	No. of Births or Deaths	
		Without TGRs	With TGRs
Mean births per cluster	1012	982	1134
Births	9106	8834	10 204
Live births	8819	8602	9896
Stillbirths	287	232	308
Early neonatal deaths	148	210	244
Late neonatal deaths	39	61	69
Neonatal deaths	187	271	313
Perinatal deaths	435	442	552
Pregnancy-related deaths	14	23	28

Abbreviation: TGRs, tea-garden residents.

effect on neonatal mortality (risk ratio, 0.93 [95% CI, 0.80-1.09]). For pragmatic and practical reasons and to test the effect of scale-up and assess whether coverage is an important determinant of the success of the intervention, we used the same clusters and allocation arms as in the earlier trial.³ A difference-in-difference analysis, which accounted for the non-statistical difference in baseline neonatal mortality rates that

favored the control areas, had a negligible effect on the estimated effect of the intervention (data not shown).

Of the 810 women's groups evaluated, 162 were existing groups, which had been meeting from late 2004 onward, and 648 were new groups, which started in January 2009. We did not intend to separate out the effects of the old and new groups. Thus, any difference in outcomes between trial arms could, in

Table 3. Mortality Rates and Ratios for the Trial Period (July 2009–June 2011)

Mortality Outcome	Clusterwise Mean Rates			Risk Ratio (95% CI)			
	Intervention	Control		Without TGRs		With TGRs	
		Without TGRs	With TGRs	Unadjusted ^a	Adjusted ^b	Unadjusted ^a	Adjusted ^b
Neonatal mortality rate per 1000 live births	21.3	30.1	31.8	0.71 (0.52-0.96)	0.62 (0.43-0.89)	0.65 (0.50-0.84)	0.71 (0.50-1.03)
Stillbirth rate per 1000 births	31.6	26	29.8	1.22 (1.02-1.45)	1.07 (0.75-1.53)	1.09 (0.92-1.28)	1.20 (0.90-1.60)
Early neonatal mortality rate per 1000 live births	16.8	23.5	25.2	0.70 (0.47-1.04)	0.61 (0.38-0.99)	0.64 (0.44-0.92)	0.61 (0.38-0.99)
Late neonatal mortality rate per 1000 live births	4.5	6.6	6.6	0.69 (0.45-1.08)	0.60 (0.41-0.89)	0.68 (0.45-1.04)	0.75 (0.51-1.11)
Perinatal mortality rate per 1000 births	47.9	48.9	54.3	0.99 (0.82-1.19)	0.87 (0.62-1.22)	0.89 (0.75-1.05)	0.98 (0.72-1.33)
Pregnancy-related mortality ratio per 100 000 live births	153.4	276.1	254.3	0.73 (0.39-1.40)	0.74 (0.34-1.64)	0.77 (0.39-1.49)	1.02 (0.50-2.10)

Abbreviation: TGRs, tea-garden residents.

^b Adjusted for clustering and stratification, as well as for maternal age group, maternal education, and household assets.^a Adjusted for clustering and stratification only.Table 4. Secondary Outcome Indicators During the Trial Period (July 2009 to June 2011) in Intervention and Non-Tea-Garden Control Areas^a

Secondary Outcome	Clusterwise Mean Proportion		Odds Ratio (95% CI)	
	Intervention	Control	Crude	Adjusted
Facility deliveries	26.8	27.7	0.99 (0.79-1.25)	1.05 (0.88-1.25)
Home delivery practices of birth attendant				
Washed hands with soap ^b	91.3	83.8	1.09 (1.01-1.18)	1.18 (1.02-1.35)
Used safe delivery kit ^b	29.1	15.5	2.24 (1.29-3.88)	2.26 (1.31-3.89)
Used plastic sheet ^b	72.5	62.1	1.18 (1.05-1.33)	1.19 (1.06-1.34)
Used boiled or new instrument ^{b,c}	99.5	98.9	1.01 (1.00-1.01)	1.02 (1.00-1.04)
Boiled thread ^{b,c}	66.8	56.2	1.18 (0.98-1.43)	1.22 (1.02-1.47)
Left cord undressed or dressed with antiseptic ^{b,c}	36.9	25.4	1.57 (1.01-2.45)	1.58 (1.01-2.48)
Thermal care of newborns, home deliveries				
Infant wiped and wrapped within 10 min of delivery ^{b,c}	36.0	33.3	1.11 (0.67-1.86)	1.11 (0.66-1.85)
Infant not bathed in first 24 h ^{b,c}	90.0	70.1	1.33 (1.04-1.71)	1.33 (1.04-1.71)
Infant placed on mother's skin within 30 min of delivery ^{b,c}	80.7	51.7	1.46 (0.85-2.49)	1.46 (0.86-2.47)
Early infant feeding practices, all live births				
Infant put to breast within 1 h ^c	78.8	67.3	1.17 (1.06-1.29)	1.16 (1.05-1.28)
Exclusive breastfeeding for at least 6 wk ^c	77.9	74.4	1.05 (0.99-1.11)	1.05 (1.00-1.11)
Health service utilization				
Antepartum				
≥4 Antenatal care checkups by formal provider	18.9	14.8	1.26 (0.90-1.77)	1.37 (0.99-1.88)
Intrapartum				
Birth attended by formal provider ^d	28.4	30.8	0.95 (0.76-1.19)	1.00 (0.84-1.20)
Postpartum				
Mother received checkup in first 6 wk by formal provider ^e	22.5	23.1	0.98 (0.69-1.38)	1.04 (0.78-1.39)
Infant received checkup in first 6 wk by formal provider ^c	20.4	23.6	0.84 (0.49-1.46)	0.89 (0.53-1.50)

^a We have a maximum 13% of missing data on home delivery practices and a maximum 3% of missing data on other secondary outcome measures.^b Nonfacility deliveries only.^c Live births only.^d Excludes mothers who died during pregnancy.^e Only includes mothers alive at 6 weeks.

theory, be due to either increased population coverage of groups from 1 group per 1414 population to 1 group per 309 population, as hypothesized, or a residual effect of the 162 original groups that have all continued to meet. Given that the previous trial of 162 groups showed no effect on primary and most secondary out-

comes and that the 162 original groups have subsequently focused largely on the postneonatal period, we expect that the observed effect on primary and secondary outcomes in the present trial is mainly due to increased coverage of new women's groups addressing maternal and neonatal health issues.

Table 5. Population Cause-Specific Mortality Rates per 1000 Live Births by Intervention Arm and Study Period and Crude Rate Ratios During the Trial Period (July 2009 to June 2011)

Cause	Mortality Rate per 1000 Live Births							
	Baseline (2008)			Trial Period (July 2009–June 2011)				
	Intervention	Control		Intervention	Control		Crude Rate Ratio (95% CI)	
		Without TGRs	With TGRs		Without TGRs	With TGRs	Without TGRs	With TGRs
Infection ^a	17.2	13	14.4	11.1	14.1	14.4	0.78 (0.59–1.03)	0.77 (0.59–1.00)
Asphyxia (ICD code 10.02)	8.5	8.1	7.6	4.2	4.9	4.8	0.86 (0.54–1.37)	0.86 (0.55–1.35)
Prematurity (ICD code 10.01)	5.1	4.1	4.5	1.7	3	3.2	0.58 (0.29–1.15)	0.52 (0.26–1.00)
Other ^b	1.9	2.3	2.7	2.2	2.4	2.6	0.93 (0.47–1.83)	0.82 (0.43–1.54)
Indeterminate cause	3.5	4.3	4.1	1.6	5.8	5.1	0.29 (0.14–0.51)	0.31 (0.16–0.56)

Abbreviations: ICD, *International Classification of Diseases*; TGRs, tea-garden residents.

^a Includes determinate causes of diarrheal disease (ICD code 1.04), meningitis (ICD code 1.07), neonatal pneumonia (ICD code 10.03), and neonatal sepsis (ICD code 10.04).

^b Includes determinate causes of congenital malformations (ICD code 10.06) and other and unspecified neonatal causes (ICD code 10.99).

We expect that the prospective key-informant surveillance system used in this study captures most, if not all, births and deaths in our study areas. Exceptions may be deaths in early pregnancy, in which a woman's pregnancy status at the time of death may remain unknown. The reported pregnancy-related mortality rate may therefore be underestimated, although the proportion of pregnancy-related deaths in early pregnancy is generally small, so the absolute number of missed events is also likely to be small. A further potential limitation of the system is that classification of deaths as stillbirths or neonatal deaths depends on lay reporting and could, in theory, be misclassified. The monitoring and evaluation questionnaire, which had an extremely high response rate of 99% in both arms, can correct for this to a certain extent in that it gathers information on signs of life after delivery.

Verbal autopsy results suggest that the intervention reduced deaths due to infections and prematurity or low birth weight. This plausibly correlates with improvements in hygienic delivery and essential newborn care practices and is supported by the observation that most of the survival gains were in the first week of life, when most deaths due to prematurity/low birth weight and approximately half of the deaths due to infections are likely to occur.¹⁷

Our findings add to the growing body of evidence on the effectiveness of women's groups in low-income settings. Trials from rural South Asia provide strong evidence of the effects of women's groups on neonatal mortality rates, with reductions ranging from 30% in Nepal to 45% in India,^{1,2} although, as demonstrated in the work from Bangladesh, coverage matters. An evaluation of the intervention in Mumbai, India, showed no effect on mortality outcomes, with More et al¹⁸ suggesting that transient populations, low-baseline mortality rates, poor social cohesion, and a dynamic environment hindered the collective action and resulted in the diffusion of messages in urban slum areas. Issues of coverage and the participation of women of reproductive age were also highlighted¹⁸ that reinforced the findings of the present study that population coverage and the appropriate targeting of the intervention are important factors for success. Furthermore, it is reasonable to expect that population-level improvements in neonatal mortality require interventions that address both the supply side and the demand side of health care.

In conclusion, population coverage of women's groups and the extent to which they reach target groups are important determinants of their success. Even at high coverage, the intervention is highly cost-effective and could improve maternal and neonatal health in Bangladesh and other rural settings.

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